



Messe München  
Connecting Global Competence

November 16–19, 2021



# Accelerating Innovation

innovation award 2021

in conjunction with



**productronica 2021**

World's Leading Trade Fair for Electronics  
Development and Production  
November 16–19, 2021, Messe München  
[productronica.com](https://www.productronica.com)

# The productronica innovation award 2021

Exhibitors participating in productronica 2021 have the chance to present their companies at a forum that is unique the world over. For the fourth time, productronica is collaborating with "productronic" magazine to present the "productronica innovation award." The award honors the most innovative new products and manufacturing techniques in six categories.

## Who can apply?

- The productronica innovation award is open exclusively to exhibitors participating in productronica 2021. All exhibiting companies are invited to submit entries.
- The award may only be presented to product innovations or innovative manufacturing techniques that are on display at exhibition stands at productronica 2021 and are no more than 12 months old at the time of the fair.
- The product must be exhibited at the stand and must be presentable!
- Product innovations must be available for sale at the time of the presentation (exception: Future Markets Cluster).
- Generally speaking, each exhibitor may submit more than one product innovation for the competition.

## What are product innovations and innovative manufacturing techniques?

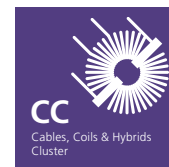
- Entirely new developments
- Significant technical developments or improvements which differ from the current state of the art.

## According to what criteria will entries be judged?

- Level of technical integration
- Economic efficiency
- Design or system-integration characteristics

## In which categories will the award be presented?

- PCB & EMS Cluster
- SMT Cluster
- Inspection & Quality Cluster
- Semiconductor Cluster
- Cables, Coils & Hybrids Cluster
- Future Market Cluster



## How can you apply?

Application forms are available at [productronica.com/en/award](http://productronica.com/en/award) or [all-electronics.de/veranstaltungen.html](http://all-electronics.de/veranstaltungen.html)

- Please complete the online form by indicating your company name, address, company division/department, contact person and contact details.
- Be sure to name a contact person at productronica 2021 who is familiar with the product or manufacturing technique being submitted for the award.
- Select the category in which you are submitting your application.
- Submit a detailed description of your innovation and/or advance development that includes its significant, advantages and unique features.
- Please submit your application in English or German language.
- To aid in understanding and complement the entry description, brochures, drawings and photographs may also be enclosed (separately for each innovation).

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More details:

[productronica.com/en/award](http://productronica.com/en/award)

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## How will the winners be selected?

All submitted applications will be reviewed and evaluated by a panel of highly qualified and competent industry experts.



### Panel members include:

#### **PCB & EMS Cluster:**

Dr. Andrej Novikov (Uni Rostock)

#### **SMT Cluster:**

Dr. Maik Hampicke (Fraunhofer IZM)

#### **Inspection & Quality Cluster:**

Dr. Martin Oppermann (TU Dresden)

#### **Semiconductor Cluster:**

Prof. Dr. Lothar Pfitzner (Uni Erlangen)

#### **Cables, Coils & Hybrids Cluster:**

Christoph Stoppok (ZVEI)

#### **Future Market Cluster:**

Dr. Sandra Engle (VDMA)

A preliminary selection will be made based on a multiple-step evaluation process. Any questions that arise will be clarified by telephone.

## Where and when is the award ceremony?

**Winners will be announced at the main press conference for productronica.**

The productronica innovation awards will be presented at productronica 2021 within the scope of the exhibitor Get-Together.

### **Award ceremony**

Tuesday, November 16th, 2021 from 6:00 p.m.

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More details:  
[productronica.com/en/award-ceremony](https://productronica.com/en/award-ceremony)

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## How and where will all submissions be presented to the public?

- Unless expressly forbidden, all submitted product innovations or innovative manufacturing techniques will be presented to the public prior to productronica at [productronica.com/en/award](https://productronica.com/en/award) and [all-electronics.de/](https://all-electronics.de/) indicating the hall and stand number.
- Prior to the fair, reports about the submitted innovations will appear in the Messe München visitor and exhibitor newsletters, at the above mentioned websites and in Hüthig Verlag newsletters.

- Submitted product innovations or innovative production techniques that you do not wish to present to the public until the fair will absolutely be treated as strictly confidential. In this case, reports will only indicate that your company has submitted a product innovation or innovative manufacturing technique. It will not be presented to the public until the beginning of the trade fair.
- During and after productronica 2021, in-depth reports, about the award-winning products and techniques will appear in Hüthig Verlag's print and online media and in Messe München press releases.



# Application

## Organizer and information:

**Messe München GmbH**

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D - 81823 Munich

Phone +49 89 949-11438

Fax +49 89 949-11439

projektleitung@productronica.com



**Your application must be submitted exclusively online via [productronica.co/award](https://productronica.co/award) or [all-electronics.de/veranstaltungen.html](https://all-electronics.de/veranstaltungen.html)**

**Closing Date: September 30, 2021, 12:05**



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\* Unfortunately, applications received after that date cannot be considered. We guarantee that all submitted information will be treated as strictly confidential.

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