



IAA CONFERENCE

ADD-ONS

September 5 – 8, 2023 IAA Summit | Trade Fair Center Messe München

» IAA MOBILITY 2023

Evening Event

BOOK A CONFERENCE STAGE TO HOST YOUR EVENING EVENT

- » Stage inclusive standard technical equipment and the possibility to book additional equipment via the technic provider
- » Tickets for all guests included (for your evening event only – valid from 5.30pm - 12.00am)
- » Security and cleaning staff during and after the event
- » hostesses to support you with any questions to ensure a smooth event.
(Please note that additional event staff (i.e. moderation) are **not** included in the fee)
- » Fully equipped (Screen, Audio, ...)
- » Video recording and streaming can be booked additionally

Main Stage

- » located in hall A1
- » additional 15 Summit tickets included
- » 1000 seats (can be removed)
- » max. 3500 guests allowed
- » Main Stage hall

€ 50,000.00 (plus VAT) per evening

Blue / Yellow Stage

- » located in hall A3 (Blue Stage) and B2 (Yellow Stage)*
- » additional 10 Summit tickets included
- » 200 seats (can be removed)
- » max. 900 guests allowed
- » Exhibitor hall

€ 25,000.00 (plus VAT) per evening

Visionary Clubhouse

- » located in hall A2*
- » additional 5 Summit tickets included
- » Stage with 75 seats (can be removed)
- » max. 400 guests allowed
- » Networking area with Coffee bar (Catering not included)
- » Exhibitor hall

€ 18,000.00 (plus VAT) per evening

INTERESTED? GET IN TOUCH LEA.HUEMMLER@MESSE-MUENCHEN.DE

» IAA MOBILITY 2023

Advertising Conference Stages LED Screen

GET INTO THE SPOTLIGHT OF THE IAA MOBILITY CONFERENCE & SUMMIT

Main Stage (A1)

Your advertising clip at the LED Wall

30 sec clip every break (approx. 24 times)

- » during the IAA MOBILITY Summit (4th – 8th September)
- » Multiple bookings are possible e.g. 2 bookings = 1 min clip

Tech Specs:

- » Promotional clip (no audio)
- » Horizontal (16:9)
- » Full HD 50 (1080px, 50fps)
- » Codecs (H.264 / ProRes 4:2:2)

€ 5,500.00 (plus VAT)

Blue Stage (A3)

Your advertising clip at the LED Wall

30 sec clip every break (approx. 24 times)

- » During the IAA MOBILITY Summit (4th – 8th September)
- » Multiple bookings are possible
 - » e.g. 2 bookings = 1 min clip

Tech Specs:

- » Promotional clip (no audio)
- » Horizontal (16:9)
- » Full HD 50 (1080px, 50fps)
- » Codecs (H.264 / ProRes 4:2:2)

€ 4,900.00 (plus VAT)

Yellow Stage (B2)

Your advertising clips at the LED Wall

30 sec clip every break (approx. 24 times)

- » during the IAA MOBILITY Summit (4th – 8th September)
- » multiple bookings are possible
 - » e.g. 2 bookings = 1 min clip

Tech Specs:

- » Promotional clip (no audio)
- » Horizontal (16:9)
- » Full HD 50 (1080px, 50fps)
- » Codecs (H.264 / ProRes 4:2:2)

€ 4,900.00 (plus VAT)

Package Price
30 sec clip at Main + Blue + Yellow Stage
€ 13,500 (plus VAT)

INTERESTED? GET IN TOUCH JOHANNA.HAUK@MESSE-MUENCHEN.DE

» IAA MOBILITY 2023

Goodie Bags



Target Group

Conference Speakers and VIPs
(approx. 700 Speakers + International decision makers and Key Opinion Leaders from the Mobility Industry)

Package

Sustainable high-quality cotton bag

- Logo of all sponsors printed on the bag
- Goodie of all sponsors in the bag
- Conference Team curates bag ingredients

Quantity

1.000 pieces

Rent

2.500 € + 1.000 Goodies

the sponsorship does not include the production costs of your item and also does not include the shipping costs.

Best Quotes Clip



INSPIRING MOMENTS READY-TO-SHARE FOR SOCIAL MEDIA

Experience the best quotes and insights

- » These video clips capture the most inspiring moments, featuring the best quotes and insights from your keynote or panel at the IAA Conference
- » Get ready to share powerful excerpts from your speeches that perfectly encapsulate the essence of your message.
- » Viral-Worthy Videos for easy sharing, designed to grab attention and spark interest on your social media accounts
- » Optimized for social media platforms like LinkedIn, Instagram or Twitter

Social Media-Ready

- » 60 Second Clip summarizing your session including the best quotes (vertical video 9:16).
- » English subtitles
- » Editorial video with remarkable quotes combined with footage and key visuals of IAA MOBILITY
- » Provided as digital download during the conference

€ 6,500.00 (plus VAT)

INTERESTED? GET IN TOUCH MICHAEL@PRAETORIUS.COM

» IAA MOBILITY 2023

Stream your session to your audience



YOUR SESSION READY TO BROADCAST ON YOUR SOCIAL MEDIA OR INTRANET

Get the live signal of your session at IAA MOBILITY 2023 and broadcast it via your channels

- » We will provide you with a full produced broadcast signal which can be integrated into your platforms such as LinkedIn, YouTube, Facebook, or internal applications like Microsoft Teams Events.
- » You will receive a professionally produced live stream of a selected program segment that you can broadcast directly to your target audience.

Get a broadcast-ready production

- » Fully produced livestream in HD 16:9
- » Lower thirds and picture in picture IAA Mobility Layout + optional cobranding (your logo as corner bug)
- » RTMP Signal to your platforms like LinkedIn Live, YouTube Live, Microsoft Teams live

€ 2,500.00 (plus VAT)

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» IAA MOBILITY 2023



IMPROVE YOUR VISIBILITY AT IAA
MOBILITY 2023